PDPU IIC with the support of Dean and SOT faculties hosted a Trans creativity workshop by Mr. Amar Gargesh who has been empowering youth through creativity over 40 years. Transcreavity is an experiential learning of the best creativity and customer satisfaction practices from successful activities that are 'Designed by Man for Man'

The three day workshop was conducted for the students pursuing MTech and consisted of activities ranging from dance, dramatics, dream analysis, martial arts to Pottery. All these activities were conducted by experts with several years of rich experience. Through these activities,the participants learnt about differentiation &value creation, maximum resource utilization and fulfillment of target audience.

The workshop was well appreciated by the students.